

ORDER



Orders
Order / Rev: 710602
Alt Order #: 06300791
Product Desc: FOR MD JOBS& SCHOOLS
Estimate: 1699
Flight Dates: 09/03/12 - 09/09/12
Original Date / Rev: 08/29/12 / 08/29/12
Order Type: Political

WUSA

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: For Maryland Jobs & Schools
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/03/12	09/09/12	83	\$90,600.00	\$77,010.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	83	\$90,600.00	\$77,010.00	0.00
Totals	83	\$90,600.00	\$77,010.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUSA	09/03/12	09/07/12	10-11a LETS MAKE DEAL	CM	10-11a	MTWTF--	:30	5	\$700.00	P-1	0.00	NM	5	\$3,500.00
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	MTWTF--					5	\$700.00		0.00			
E 2	WUSA	09/03/12	09/07/12	Letterman Late Night with David Letterman	CM	1135P-1237A	MTWTF--	:30	5	\$900.00	P-2	0.00	NM	5	\$4,500.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	MTWTF--					5	\$900.00		0.00			
E 3	WUSA	09/03/12	09/07/12	Price Is Right The Price is Right	CM	11a-12p	MTWTF--	:30	5	\$1,200.00	P-1	0.00	NM	5	\$6,000.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	MTWTF--					5	\$1,200.00		0.00			
E 4	WUSA	09/03/12	09/07/12	DT Daytime	CM	9a-3p (12:30 PM-3:00 PM)	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	MTWTF--					5	\$1,000.00		0.00			
E 5	WUSA	09/03/12	09/07/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	MTWTF--	:30	4	\$1,500.00	P-1	0.00	NM	4	\$6,000.00
9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	MTWTF--					4	\$1,500.00		0.00			

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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WUSA	09/03/12	09/07/12	4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	5	\$4,000.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	MTWTF--	5		\$800.00		0.00						
E 7	WUSA	09/03/12	09/07/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	MTWTF--	:30	5	\$600.00	P-1	0.00	NM	5	\$3,000.00
9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	MTWTF--	5		\$600.00		0.00						
E 8	WUSA	09/03/12	09/07/12	9 News @ 5p 9 News @ 5p	CM	5-6p	MTWTF--	:30	5	\$800.00	P-1	0.00	NM	5	\$4,000.00
9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	MTWTF--	5		\$800.00		0.00						
E 9	WUSA	09/03/12	09/07/12	9 News @ 6p 9 News @ 6p	CM	6-630p	MTWTF--	:30	5	\$1,200.00	P-1	0.00	NM	5	\$6,000.00
9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	MTWTF--	5		\$1,200.00		0.00						
E 10	WUSA	09/03/12	09/07/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00
9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	MTWTF--	5		\$650.00		0.00						
E 11	WUSA	09/03/12	09/07/12	CBS Evening News CBS Evening News	CM	630-7p	MTWTF--	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	MTWTF--	1		\$4,500.00		0.00						
E 12	WUSA	09/03/12	09/07/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	MTWTF--	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	MTWTF--	2		\$1,200.00		0.00						
E 13	WUSA	09/03/12	09/07/12	CBS This Morning CBS This Morning	CM	7-9a	MTWTF--	:30	8	\$350.00	P-2	0.00	NM	8	\$2,800.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	MTWTF--	8		\$350.00		0.00						
E 14	WUSA	09/03/12	09/07/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	MTWTF--	:30	2	\$2,500.00	P-1	0.00	NM	2	\$5,000.00
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	MTWTF--	2		\$2,500.00		0.00						
E 15	WUSA	09/03/12	09/07/12	9-930a Inside Edition	CM	9-930a	MTWTF--	:30	5	\$300.00	P-1	0.00	NM	5	\$1,500.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	MTWTF--	5		\$300.00		0.00						
E 16	WUSA	09/03/12	09/07/12	930-10a The Insider	CM	930-10a	MTWTF--	:30	5	\$300.00	P-1	0.00	NM	5	\$1,500.00
THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	MTWTF--	5		\$300.00		0.00						
E 17	WUSA	09/03/12	09/09/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	MTWTFSS	:30	4	\$2,750.00	P-2	0.00	NM	4	\$11,000.00
9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	MTWTFSS	4		\$2,750.00		0.00						
E 18	WUSA	09/03/12	09/03/12		CM	US Open Tennis	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00

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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				US Open Tennis											
				US Open Tennis		(11:00 AM-6:00 PM)									
US OPEN TENNIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	M-----					1	\$2,000.00		0.00			
E 19	WUSA	09/08/12	09/08/12	9 News @ 6p Sat	CM	Sat 6-630p	-----S-	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
				9 News @ 6p Sat											
9 NEWS AT 6PM SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S-					1	\$600.00		0.00			
E 20	WUSA	09/08/12	09/08/12	8-10a Sa CBS This Morn	CM	8-10AM	-----S-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				CBS This Morning: Saturday											
SATURDAY EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S-					1	\$300.00		0.00			
E 21	WUSA	09/09/12	09/09/12	1135p-1205a Sports Plus	CM	1135P-1205A	-----S	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
				Sports Plus											
SPORTS PLUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S					1	\$750.00		0.00			
E 22	WUSA	09/09/12	09/09/12	9 News @ 630p Sun	CM	630-7P	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				9 News @ 630PM Sunday											
9 NEWS AT 630PM SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S					1	\$1,000.00		0.00			
E 23	WUSA	09/09/12	09/09/12	Sun Prime B	CM	8-9P	-----S	:30	1	\$9,000.00	P-1	0.00	NM	1	\$9,000.00
				Big Brother 14											
BIG BROTHER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S					1	\$9,000.00		0.00			
E 24	WUSA	09/09/12	09/09/12	CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
				CBS Sunday Morning											
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S					1	\$3,000.00		0.00			
													Totals	83	\$90,600.00